


CITY OF EL MONTE

INTERDEPARTMENTAL COMMUNICATION POLICE DEPARTMENT FEBRUARY 28, 2019


TO: DAVID R. REYNOSO, CHIEF OF POLICE
FROM: CHRISTOPHER WILLIAMS, CAPTAIN
SUBJECT: NEIGHBORS BY RING MEMORANDUM OF UNDERSTANDING

RECOMMENDATION

It is recommended that the Chief of Police execute the attached Memorandum of Understanding between the El Monte Police Department and Neighbors by Ring. This MOU will allow our entire Department to access the Law Enforcement Portal to the Ring Neighbors Application and social media sharing platform. This is a zero cost item and all connectivity is achieved via internet and no monthly or annual cost is needed.

BACKGROUND

Ring is a front door bell camera that uses internet technology to allow homeowners to view images and videos and increase security. Ring is dedicated to the idea that these devices can create safer communities by sharing images collected by the system and shared by users in a social media platform moderated by Ring Corporate. Ring has designed a law enforcement portal that provides increase awareness of shared videos and information on the Ring Neighbors social media platform. The portal allows Police Departments nationwide to interact with the individuals that may have collected video evidence of a crime in the jurisdiction and obtain evidence for the purpose of identification of criminals.

DISCUSSION

Several features provided via the Law Enforcement Portal include a means to interact with posts from users to encourage them to contact law enforcement and provide the video evidence and assist on the identification of criminal behavior. There is a request for video tool that allows the police department to request videos from users of Ring Neighbors during a specific time frame which may have captured a crime. That share request is sent to users within a 'geo-fenced' area and with a message about the request coming from our Police Department. If the user shares the videos captured by their device(s), the video is uploaded to a secure server for viewing by our detectives

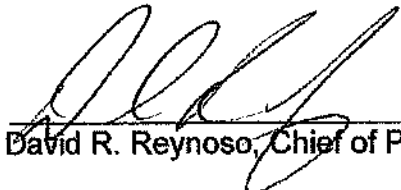
and can be downloaded to a MP4 file format for evidence submission. At this time, there is 1,400 Ring Camera currently in use in El Monte. In addition, there are over 1,000 additional Neighbors on the Social Ring Network who do not use Ring products, but share information and images of suspected criminal activity. This is a powerful tool to reach out to our community and engage direct sharing of images of criminal or suspicious conduct that can be shared with our officers and staff to help prevent crime and locate people that may be the source of crime reported in our City.

Our efforts extend past this individual MOU and it is our intention to use the resource of social media to interact with our community and gain social capital toward improving community awareness and communication. We will be the administrators for the users, which must be employees of the police department and have internet access to use the system. Currently, our Watch Commander phone has the Neighbors Application and we use it to monitor shared videos on the social media platform. This will allow interactions to display the name of the detective, officer or sergeant and the fact they are a member of the El Monte Police Department with request for information. Attached is the Neighbors by Ring MOU.

FISCAL IMPACT

There is no impact to the General Fund. This is a zero cost item.

CW:pg
Attachment

Approved:  Date: 3-4-19
David R. Reynoso, Chief of Police



Neighbors by Ring

Memorandum of Understanding

This agreement is entered into this 26th day of February 2019 by and between Ring LLC ("Ring") and El Monte Police Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make El Monte ("City") neighborhoods safer.

- Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
 - Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to City residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior

consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

Date: _____

By: _____

Name: _____

Title: _____

Agency

Date: 3-4-19

By: [Signature]

Name: DAVID R. REYNOSO

Title: CHIEF OF POLICE